

## 111 W - Greensboro-High Point-Winston Salem DMA

Located on the northside of Interstate 40, 1/2 mile east of Hwy 68. Lefthand, eastbound read.

This is the busiest road in the Triad!



Display Size: 11' x 40'
Traffic Count: 127,000 cars per day
Illumination: Dusk to 12:00 AM
Lat: 36.084587 Long: -79.970075

