

## 101 N – Standard, Raleigh, NC DMA

Right hand curve read with 12 seconds of visibility to southbound traffic leaving Sanford traveling towards Pinehurst. This board captures the high-income demographic retiring in this area as well as daily commuters to the multiple high employment manufacturing & pharmaceutical plants in Sanford, NC.



Face Specs: RHR Static
Display Size: 10'H x 30'W
NCDOT Daily Traffic Count:
28,500 cars per day
Illumination: Dusk to 12 AM Midnight
Lat: 35.410531 Long: -79.231848





## **Outdoor Advertising**

## 101 S – Standard, Raleigh, NC DMA

Left hand in your face curve read with 13 seconds of visibility to northbound traffic into Sanford while capturing the high-income demographic that is retiring in this area as well as daily commuters to the multiple high employment manufacturing & pharmaceutical plants in Sanford, NC.



Face Specs: LHR Static
Display Size: 10'H x 30'W
NCDOT Daily Traffic Count:
28,500 cars per day
Illumination: Dusk to 12 AM Midnight
Lat: 35.410531 Long: -79.231848

